

Mail-in Rebate Program

\$50 GIFT CARD with purchase of 4 PZero Nero All Season Tires

To receive your rebate simply:

1. Buy any (4) Pirelli PZero Nero All Season tires (see dealer for eligible SKU's).
2. Complete this rebate form.
3. Send your original dated invoice and your rebate form to the following address:

**Pirelli Redemption Center
P.O. Box 54989
Cincinnati, OH 45245-0989**

Coupon cannot be used with any other manufacturer's coupon or rebate offer. Limit 8 tires per household.
No fax submissions. Valid on purchases 7/01/09 - 8/31/09

SEND PREPAID CARD TO:

First Name: _____ Last Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Country: _____ County: _____
Telephone #: _____
E-Mail Address: _____
Retailer Name: _____ Retailer Number: _____
Dollar Amount Requested: _____

SURVEY QUESTIONS:

Gender: Male Female

Age: 18-24 25-35 36-45 46-55 56+

How did you hear about this promotion?

Magazine Store Display Website Word of Mouth Other

Have you purchased Pirelli Tires in the past? Yes No

Would you like to receive emails regarding Pirelli Tires? Yes No

Please visit our website for our privacy policy (www.us.pirelli.com/web/legalPage.page)

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Misuse of the mail-in rebate coupons, such as the buying or selling of coupons, is an unauthorized use and may constitute fraud. This type of activity could result in the loss of coupon privileges for both the purchaser and the involved retailer.

•Coupon good for up to (8) Pirelli tires at regular or advertised sale price, whichever is lower.

•Only PZero Nero All Season tires are eligible for the mail-in rebate.

•Tires must be purchased from an authorized Pirelli location. For nearest authorized Pirelli retailer, visit the web at www.us.pirelli.com and click on the Dealer Locator icon or call 1-800-747-3554, option #2.

•All rebate claims must be postmarked by Sept. 30, 2009 - allow 8-10 weeks for delivery of your gift card.

•Tires must be purchased for personal use. Invalid for business use.

•Keep a copy of your invoice for your records.